



## PRESS RELEASE

### E-Ticketing via CAR-A-WAN to launch in Switzerland

**PostBus Switzerland introduces its brand-new cashless ticketing system in the canton of Valais - IPmotion provides the necessary technology – development already started in 2014**

**Heuchelheim, April 19th, 2016** – The new application „Check in, Be out“ (CiBo, available for iOS and Android) has cleared the way for a cash-free payment system in Swiss post buses by means of the already installed Wi-Fi routers of the type CAR-A-WAN.

Apart from the purchase of traditional tickets, one hundred test customers currently have the opportunity to make use of the new dynamic smartphone based ticketing throughout the canton of Valais. The German router manufacturer IPmotion provides the necessary Wi-Fi hotspots that transfer the travel data safely to a computer centre where the data preparation and invoicing take place.

The distance travelled per month is accounted for according to the so-called “best price procedure”. If a customer travels e.g. several times per month the same distance, he automatically receives a bill consisting of a combination ticket, which costs distinctly less than a number of one way tickets.

CiBo is currently testing in the urban bus network of Sion, the capital of the canton of Valais, as well as on the intercity bus between Sion and Martigny. The test phase will continue until the end of July. Moreover transferring the system to all Swiss buses as a new standard in ticketing is near completion. The Wi-Fi routers on which the programme is being implemented have already been in use for the last three years as a means of supplying customers with a free-to-use internet access. IPmotion’s CEO Florian Kempff explains: „Of the 2200 buses we have equipped with our CAR-A-WAN router, 85 percent are ready for CiBo. They merely need a software update which we are about to provide.”

Via CiBo the passengers connect their smartphones to the CAR-A-WAN router as soon as they enter the bus („Check in“). When they get off they are automatically disconnected and don’t need to do anything (“Be out”). The route they have travelled is measured minutely via GPS. This way the already existing advantage of free Wi-Fi on board Swiss PostBus coaches is being further improved. Kempff is convinced that the future-orientated system increases general interest in public transportation and creates acceptance for new tariff models.

IPmotion’s solution partners in this project are swiss smart media GmbH, xTreme Software S.r.l. from Italy, Swiss Post and the informatics department of the University of Applied Sciences Western Switzerland. Within the scope of the Mobility Lab Sion Valais, students of computer science supervise the project’s test phase and investigate latest technology. IPmotion has been researching in the field of smart electronic ticketing since 2014.

For further information visit: [www.ipmotion.de/en](http://www.ipmotion.de/en)

*Publication free of charge, specimen copy requested*

*Pictures and press releases can be found under [www.ipmotion.de/en](http://www.ipmotion.de/en)*

### **The IPmotion GmbH**

Founded in 1999, IPmotion resides in the Hessian town of Heuchelheim since 2009. The company is the world's leading provider of high availability mobile routers. The deployment of fast and secure internet connections in all classes of vehicles (automotive, maritime and railway) is the company's main objective.

### **IPmotion's CAR-A-WAN router technology**

The CAR-A-WAN router technology debuted in 2003 and has since been offering a stable and fast internet access point in commercial vehicles, trains, trams, buses and ships. Hardware and software have been continuously improved to fit customer needs and guarantee client satisfaction. The CAR-A-WAN router technology offers a multiple bandwidth in contrast to all other system solutions and can be enhanced with the installing of further applications and services.

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